

# Nidhi Jain

UI/UX Designer | Graphic Designer

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UI/UX Designer with a background in Graphic Design, skilled in Figma, Adobe Creative Suite, wireframing, prototyping, and user-centered design. Experienced in creating intuitive interfaces and improving usability through research-driven design.

## TECHNICAL SKILLS

- Figma
- UX Research
- Responsive Design
- Frontend Understanding
- Framer
- Heuristic Evaluation
- Design Systems
- Wireframing
- Photoshop
- Usability Testing
- Style Guides
- Prototyping
- Illustrator
- Persona Creation
- HTML/CSS
- Accessibility

## EXPERIENCE

**Diginovas Solutions, Gurugram** — Junior Graphic Designer

Dec 2024 - Feb 2025

- Designed engaging visuals including logos, marketing creatives, and social media content and Collaborated with clients to deliver brand-aligned digital assets.

**4CRNR, New Delhi** — Freelance Graphic Designer

Jul 2023 - May 2024

- Created promotional assets such as thumbnails, posters, and carousels also utilized Adobe CC tools to support digital marketing campaigns

## MY RECENT PROJECTS

**Hope Domestic Voilence App** — UX Case Study

Feb 2025 – March 2025

- Designed a discreet support app for domestic violence survivors, featuring smart SOS, disguised UI, and multilingual access; conducted user research, empathy mapping, and redesigned screens in Figma to deliver a trauma-informed solution.

**MedAura Health App** — UX Case Study

Feb 2025 – March 2025

- Created a health & wellness app with focus on accessibility and modern UI; applied user research, wireframing, and screen design in Figma with a responsive design system.

**WhatsApp and Snapchat App** — Heuristic Evaluation Case Studies

Jul 2023 - May 2024

- Conducted heuristic evaluations to identify usability issues and redesigned screens to provide practical UI solutions and improve user experience.

## EDUCATION

**Dice Academy, New Delhi** — Diploma in Graphic and UI/UX Design

July 2024 - July 2025

**Acharya Narendra Dev College, University of Delhi** — BSc. in Computer Sciences

Sept. 2021 – May 2024

## REFRENE LINKS

**Behance** — <https://www.behance.net/uxbynidhi>

**LinkedIn** — <https://www.linkedin.com/in/uxbynidhi/>

**Twitter/X** — <https://x.com/uxbynidhi>